

Fig. 1(a)-Digital Video Recorder Overview

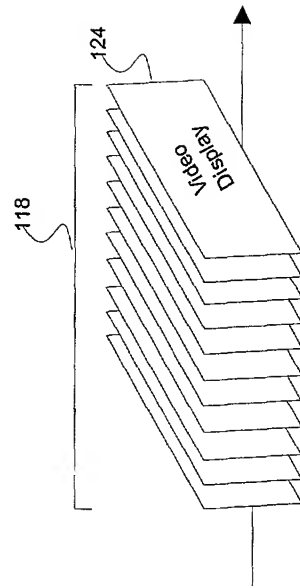


Fig. 1(b)-Video Output Stream

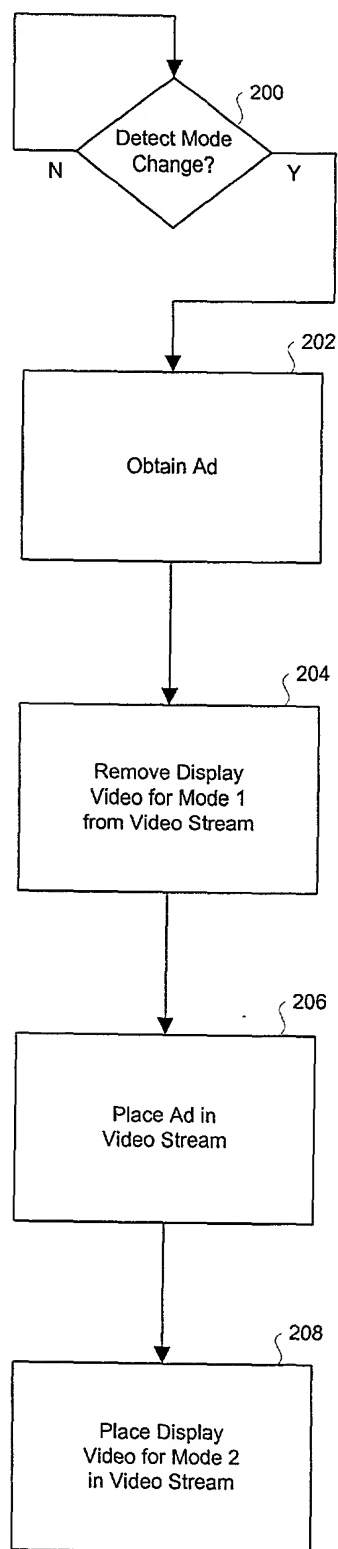


Fig. 2 - Ad Placement Flow Chart

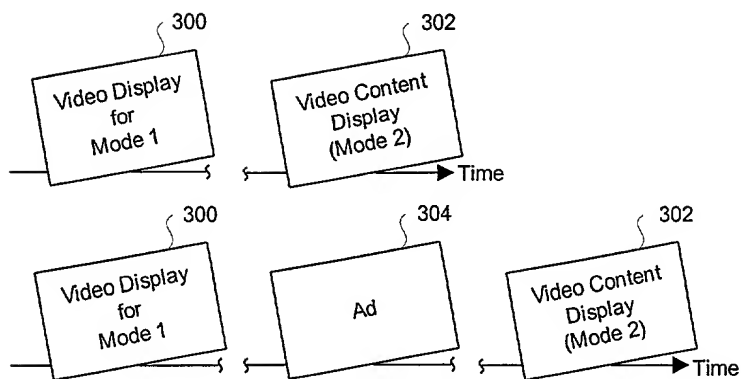


Fig. 3(a) - Lead-In Ad Placement

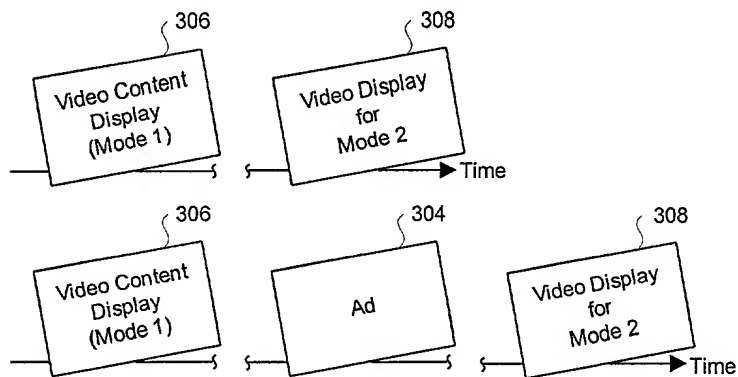


Fig. 3(b) - Lead-Out Ad Placement

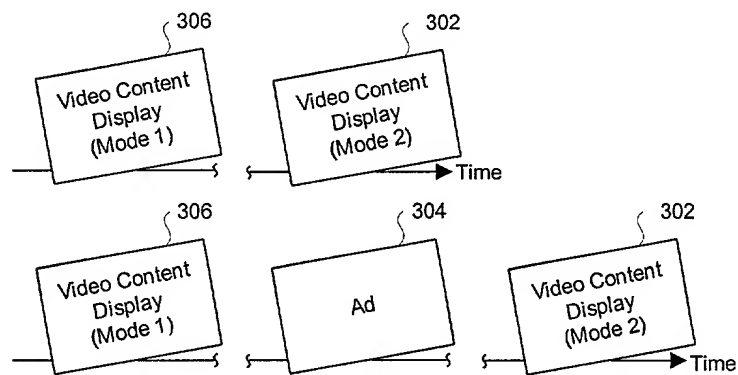


Fig. 3(c) - Quick-Skip Ad Placement

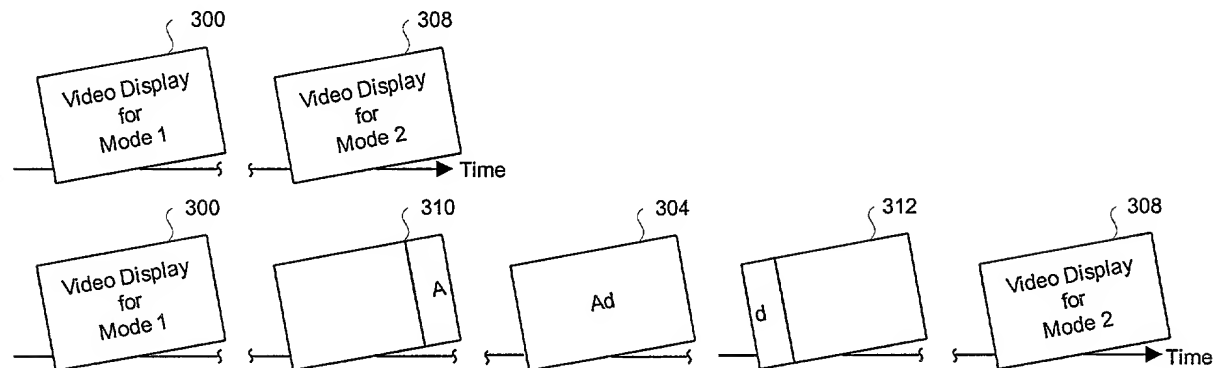


Fig. 3(d) - Transition Ad Placement

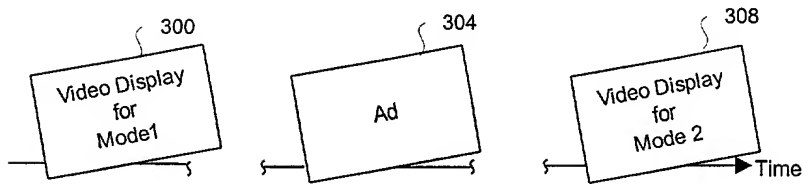


Fig. 4(a) - Video Output Stream without Overlap

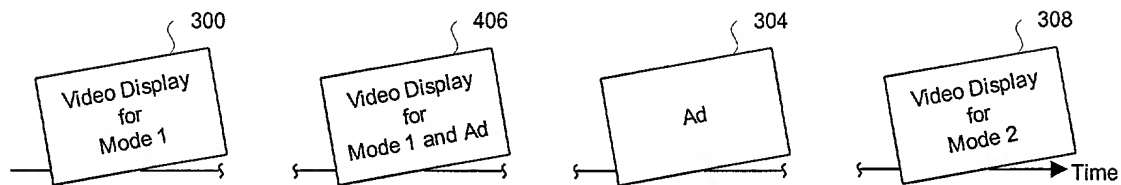


Fig. 4(b) - Video Output Stream with Overlap

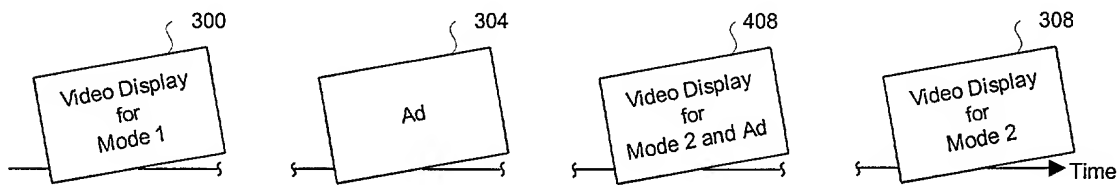


Fig. 4(c) - Video Output Stream with Overlap

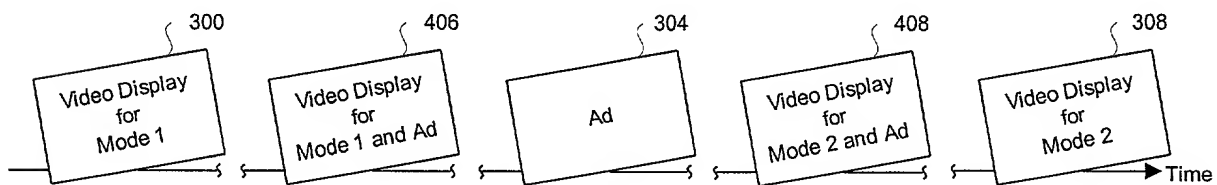


Fig. 4(d) - Video Output Stream with Overlap

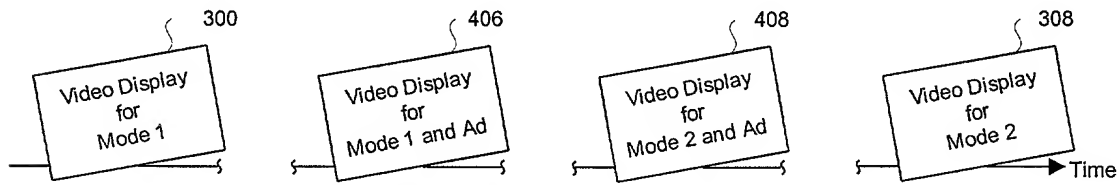


Fig. 4(e) - Video Output Stream with Overlap

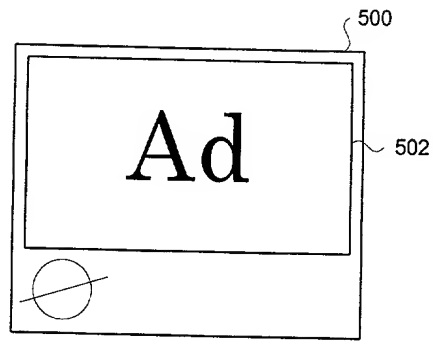


Fig. 5(a) - Full-page Ad

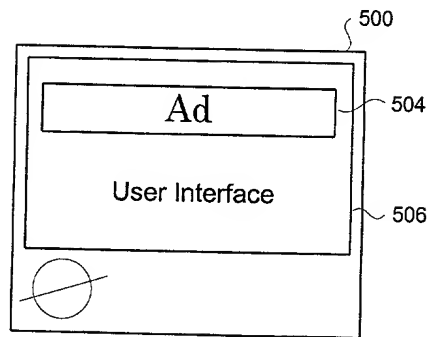


Fig. 5(b) - Banner Ad

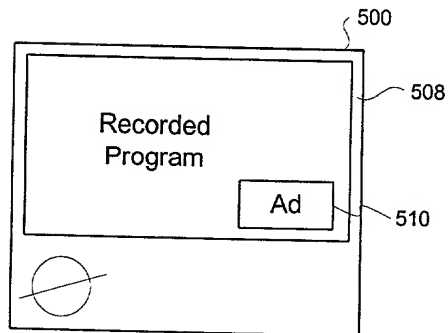


Fig. 5(c) - Mini Ad